



Chapter introduction

1. What is the chapter about?

2. Why is this topic important for your readers?

- What are the benefits of them addressing this?

- What are the risks if they don't address this?

- What evidence can you give to support these points? Think about examples, case studies, statistics, research, facts, expert opinions and your personal experience.

3. Outline the chapter.



Chapter body

Subtopic 1

1. What is the subtopic about?

2. Why is this topic important for your readers?

- What are the benefits of them addressing this?

- What are the risks if they don't address this?

- What evidence can you give to support these points? Think about examples, case studies, statistics, research, facts, expert opinions and your personal experience.

3. How can your readers take action in this area?



Subtopic 2

1. What is the subtopic about?

2. Why is this topic important for your readers?

- What are the benefits of them addressing this?

- What are the risks if they don't address this?

- What evidence can you give to support these points? Think about examples, case studies, statistics, research, facts, expert opinions and your personal experience.

3. How can your readers take action in this area?



Subtopic 3

1. What is the subtopic about?

2. Why is this topic important for your readers?

- What are the benefits of them addressing this?

- What are the risks if they don't address this?

- What evidence can you give to support these points? Think about examples, case studies, statistics, research, facts, expert opinions and your personal experience.

3. How can your readers take action in this area?



Subtopic 4

1. What is the subtopic about?

2. Why is this topic important for your readers?

- What are the benefits of them addressing this?

- What are the risks if they don't address this?

- What evidence can you give to support these points? Think about examples, case studies, statistics, research, facts, expert opinions and your personal experience.

3. How can your readers take action in this area?



Subtopic 5

1. What is the subtopic about?

2. Why is this topic important for your readers?

- What are the benefits of them addressing this?

- What are the risks if they don't address this?

- What evidence can you give to support these points? Think about examples, case studies, statistics, research, facts, expert opinions and your personal experience.

3. How can your readers take action in this area?



Chapter conclusion

1. What did the reader learn?

2. What should the reader do now? (Optional)